

CHRIS NIMI CHEETHAM-WEST

- Former Marketing Specialist at Google
- Online Marketing expert & speaker
- National Speakers Association Member
- Presented at over 100 events
- Worked with in the past: Lionsgate, Yamaha, Google
- Certified eMarketer
- Certified in Google Analytics



BIO

Chris N. West is an international speaker, online marketing expert, and founder of LR Training, Inc.. Formerly, he served in a position at Google where he worked the area of marketing key products such Google Places, and Google Fiber. His career has taken him to 44 states along with cities outside of the US. Chris helps marketing teams save time and focus on what matters by using the latest tools online. He is a professional member of the National Speakers Association. Chris is an engaging Internet Marketing Speaker who always shares a wealth of actionable ideas that managers can use right away to make a positive difference in their marketing and business team's success. From the moment he begins his presentation, employees are captivated by his high-energy delivery style and the richness of his ideas. He is Co-Author of Lone Star Media Leaders.

“Chris was instrumental in bring me an awesome opportunity to expand my reach on Google+”.

JOELLE KAROUT

Social Media Writer, Lowes Home Improvement was with another company when working with Chris at Google

I was privileged to attend a digital marketing seminar led by Chris in Louisville, KY and he did such a wonderful job! He is extremely knowledgeable in his field and very gifted in keeping his audience engaged and interested

CAROLINE SCOTT

SOCIAL MEDIA THAT GETS RESULTS

Find out how to manage social media so that you can focus on what is important in your company. There are so many platforms out there, but which one do you really focus on? Find out what platforms really fit your audience. Maybe your company is B2B and you're trying to figure out where you can reach your target audience. Not only is choosing the platforms important, but so is managing time effectively important. This session will also give you the tools needed to succeed while doing another important task.

UNDERSTANDING GOOGLE ANALYTICS

Google Analytics can be an overwhelming tool to use. Find out what reports you really need to succeed with in making changes online. Many look at this tool, but they do not use all the many features it offers businesses

DIGITAL MARKETING SEMINAR

This will give your team an overview of the newest marketing strategies that have proven useful to many companies. This covers social media, strategic marketing, online advertising, email marketing, analytics and much more! Many people like this program because it points out the most important topics within these digital channels people use. As a manager or associate, you are most likely busy from day to day with other duties.

NEW ONLINE IDEAS THAT WORK

This presentation will cover several new ideas many companies are using to get the most out of online platforms. Within this session, your audience will be more confident in implementing their online strategy. Whether they are managers or part of the team, this will help the company stand out from the competition.

Presentations Half Day, Breakouts,
Keynote, Two-Day



New Online Ideas That Work
LinkedIn Strategies for Success
Using Social Media Strategically
Reports for Growth:
Google Analytics Presentation



I attended Chris's seminar and was impressed with his presentation skills and thorough knowledge of content marketing tools and strategies. The class was highly informative, interactive, and engaging. I recommend his class to anyone interested in learning the fundamentals of content marketing, including SEO, Google Analytics, and Social Media.

LINDSAY EICHBERG

Associate Brand Manager- Lionsgate



www.chrisnwest.com



chris@chrisnwest.com



832867 4128